



EUROSTARS
BERLIN LUXURY
CLASS

2nd EUROSTARS BERLIN PHOTOGRAPHY PRIZE 2015

Subject: "Architecture from Berlin"

Eurostars Berlin Hotel and the company that runs it, the Hotusa Group, invite the city inhabitants and visitors to take part in the **Eurostars Berlin Photography Prize**. The winners of the contest will be the authors of photographs that, in the opinion of the judges, show the best images on the subject "**Architecture from Berlin**".

The **Eurostars Berlin Prize** will reward the photographs that best capture or interpret the subject from an innovative perspective. Berlin have recovered in the last decades its role as the most innovative city regarding architecture, as it happened at the times of the "Bauhaus". Winning photographs will be used to **decorate Eurostars Berlin Hotel or other hotel establishments managed by the Hotusa Group**.

The **2nd Eurostars Berlin Photography Prize** has the following prizes:

Eurostars Berlin Award

Trophy + €2,500

Hotusa Group Special Award

Trophy + €1,000

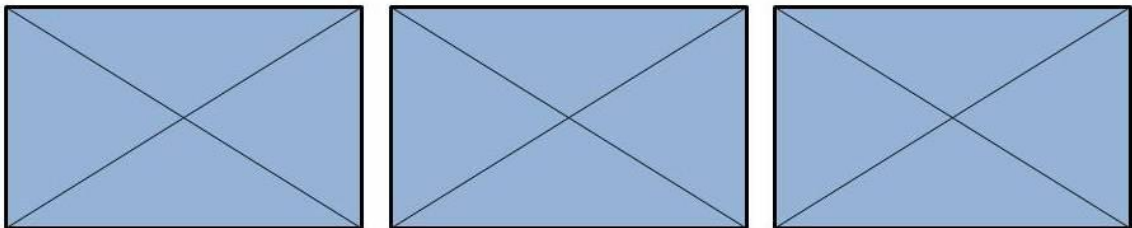
8 runner-up prizes

**Trophy + 1 night for 2 people at
Eurostars Berlin**

RULES AND REGULATIONS

1. Authors must be over **18 years of age** and **may be of any nationality**. Employees of the Hotusa Group and their families may not enter.
2. Photographs are to be three-part works: a series of three photographs that form an artistic unit together. Winning photographs will be used to decorate bedrooms or public areas at Eurostars Berlin or at other establishments managed by the Hotusa Group.
3. Each participant may submit **a maximum of three series**. Authors must submit unedited photographs that have not won any other awards. Any images that, in the opinion of the judges, highlight hotels that are third-party to the company running the prize will be disqualified.
4. Images may be submitted in **one of the following ways**:
 - a) Online via through the website of the photography contest:
www.eurostarsberlin.com/photo-contest
 - b) By sending the images on photographic paper to Eurostars Berlin.
5. The only format that will be accepted for each of the series is a horizontal succession of three rectangular photos that, when printed, will have approximate dimensions of 20x30 cm.

Formato: (20 x 30) + (20 x 30) + (20 x 30)



Photographs forming part of winning three-part series will be exhibited with a small margin of separation between them. For this reason, they should not be conceived for exhibition without any spaces between them.

The photographs that form part of each three-part series should have identical formats and dimensions: 20x30 cm.

6. Those opting to submit their photographs online, through the prize website, should upload a **single canvas measuring 20x100 cm. showing the three photographs with 5 cm. spaces between them**. Three-part series that are not in accordance with these specifications or that are submitted as three individual images will not be accepted.



Participants are to send their works in **JPG (JPEG)** format and with a **recommended size of between 1 and 6 MB.**

7. It is essential that **the author be in possession of the three images that constitute the three-part series in a larger size and superior quality to that sent.** Following the judges' decision, the winner and all finalists are to submit a digital file of the highest possible technical quality (in TIFF, RAW or JPG format) to the organisation, to guarantee optimal printing for the exhibition. The works will be printed in the size 20x30 cm. It is essential that the original files of the images submitted to the competition have a resolution of at least 300 dpi and that the size of the work be 20 cm on their vertical side.
8. The judging panel may withdraw its decision and disqualify a prizewinner if the selected image is not in accordance with the technical requirements set out in point 7.
9. The judges will not know the identity of the photographer. All photographs will be given a code to protect authorship of the image.
10. The following data must be attached to all photographs submitted to the prize:

Full name of the author
E-mail
Postal address
Postcode
City (State)
Country
Contact telephone
Title of photograph (optional)

11. Participants opting to submit their photographs in printed format, should send their work to:

HOTEL EUROSTARS BERLIN
Ref. Photograph Prize
Friedrichstrasse, 99
10117 - Berlin

In this event, photographs may not be submitted with *passepartout* or mounted on card. However, it is advisable to send them with rigid protection. The organisation will take great care with works received, but cannot accept liability for misplacement, theft, damage or the actions of any third parties. If participants wish to take out insurance in this regard, the costs are to be borne by them.

Those opting for this submission system are to give information on the back of the photographs regarding the order of the images (A,B,C). If the same entrant participates with more than one three-part series (up to a maximum of three), the images of the first series are to be labelled 1A, 1B, 1C; the second series 2A, 2B, 2C and so on.

The personal data set out in point 10 should be included on an attached sheet.

12. The entrant consents to the collection of their personal data, which will be kept in a file for the purpose of managing the competition and sending them information regarding any future contests. Furthermore, the participant consents to the publication of their name and surname(s) on the website and blog of the chain and in any other media. The file will have the due technical and human protection pursuant to the legislation in force. Any interested parties may exercise, free of charge, their rights to access, amend, object and remove regarding their personal data, by sending a certified letter with acknowledgement of receipt to the address given above.

In the event that the photographs include identifiable individuals, the entrant must obtain express written consent from these people. If they are children, consent must be obtained from their parents/guardians, expressly and in writing. If consent is unavailable or the participant breaches any of these rules and regulations, they may be disqualified from the prize. In the event that they are a winner, the award of their prize may be conditional upon submission of these consents. Hotusa will accept no liability for the entrant's breach of any of these requirements, which are the sole and exclusive responsibility of the entrant, who shall hold Hotusa harmless in any claims in this respect.

13. The last date on which photographs will be accepted is Tuesday **10 November 2015**.
14. Winners will be notified of the judges' verdict by e-mail or post and it will be published on the Eurostars Hotels website <http://www.eurostarshotels.com> and on the blog run by the chain (blog.eurostarshotels.com), before the end of 2015. After public verdict, the not awarded photographs will be deleted.
15. In the event that participants win a prize, they expressly transfer all transferable intellectual property rights over their work to Hotusa, and especially the rights of reproduction, distribution, public communication and transformation, for the entire world and for the longest term permitted by the applicable legislation.

Winners of runner-up prizes expressly transfer all rights of reproduction and public communication over their images to Hotusa, and consent to the adaptation of the works selected using negatives, copies or digital files. Furthermore, they transfer the exclusive use of these works for the decoration and image of hotels belonging to or managed by Hotusa or companies in which the same has an interest. They further consent to the publication and dissemination of their works, through different written and audiovisual media, with the objective of disseminating the competition or promoting future editions. The transfer of rights is deemed to be for the entire world and for the longest term permitted by the applicable legislation. The author's name is to be cited on all dissemination.

16. It is deemed that the participants, as authors of the works that they submit, are owners of the intellectual property rights over the work submitted by them to the competition, and that they have not transferred the rights over them to any third parties, especially those set out in point 15. The author is liable for the originality of the work, and shall hold Hotusa harmless in any claims that arise that question their authorship.
17. Cash prizes are subject to the corresponding tax withholding, pursuant to the applicable legislation.
18. The **judging panel** of the Eurostars Berlin Photography Prize 2015 will consist of an uneven number of renowned experts in photography and visual arts, whose names will be made public when the prize winners are announced. The panel will select the winner of the Eurostars Berlin Award and the nine runners-up, from among whom the company organising the competition will select the winner of the Hotusa Group Special Award.
19. The Hotusa group reserves the right to declare the prize null if there is no a sufficient number of participants or the photographs do not present the quality expected.
20. Participants accept that the judges' decision is final and expressly waive their right to any possible lawsuits or out-of-court claims.
21. Entry in the Eurostars Berlin Photography Prize 2015 implies full acceptance of its rules and regulations.
22. The Hotusa Group reserves the right to amend these rules and regulations at any time, and even to cancel the competition, as long as it has a justified reason for doing so. In any event, the organiser will give notice, using this means, of any specific amendments to the rules and regulations and always without damage to the participant
23. These rules and regulations are subject to German legislation. For any differences that have to be settled via judicial procedure, the parties waive their right to their own jurisdictions and expressly submit to the Courts of Berlin.

Further information:
Eurostars Hotels
Culture Department
arte@hotusa.es

